



MEMORANDUM

TO: Mayor and Council Members

FROM: Dianna Grey, Homeless Strategy Officer *dianna*

DATE: 11/10/2021

SUBJECT: Summit to Address Unsheltered Homelessness Fundraising Plan

This memorandum serves as an update to Mayor and Council Members regarding Council's request for a development and fundraising plan from leadership of the Summit to Address Unsheltered Homelessness. In response to this request from Council, the City Manager's Office submitted a written request to the summit's Chair for relevant documents.

Please find attached the fundraising plan as received. The plan also includes information regarding the governance structure for the summit. If you have any questions or require additional information, please contact me at dianna.grey@austintexas.gov.

Attachment: Letter to Summit Chair
Letter from Homelessness Summit Chair
Homelessness Summit Funding Plan

Cc: Spencer Cronk, City Manager
Anne Morgan, Interim Deputy City Manager
Stephanie Hayden- Howard, Assistant City Manager
Rodney Gonzales, Assistant City Manager

Ms. Stephanie Howard-Hayden, LMSW, Assistant City Manager
Mr. Rodney Gonzales, Assistant City Manager
City of Austin
PO Box 1088
Austin, Texas 78767

Dear Ms. Howard-Hayden and Mr. Gonzales:

Thank you for the opportunity to provide a response to Austin City Council's request for a fundraising plan from the Homelessness Summit. Attached please find the information deck relating to the work that a group of Summit partners are undertaking to raise funds to invest in the Summit plan and model.

In addition to the Fundraising plan, the Council asked for information regarding the research that is currently underway with regard to a governance structure. You will find that the document attached includes information on our approach and the process to define governance and next steps.

The slides note that there is a \$115 million fundraising gap to achieve the Summit's goals. The Homelessness Summit team is actively engaging in fundraising discussions with entities, including but not limited to Family Foundations, Healthcare Foundations, high net worth Austinites and corporations/businesses.
For further detail, please see slide 11.

We are grateful to the Council for the designation of ARPA funds to support the Summit Plan. We appreciate the support and collaboration of the City of Austin and your staff as we work together with the community to tackle the crisis of homelessness in our city.

Please reach out to me at if you have additional questions.

Sincerely,

A handwritten signature in blue ink that reads "Lynn Meredith". The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

Lynn Meredith, Chair
Homelessness Summit
Lynn@mfiaustin.com

cc: Mr. Spencer Cronk, City Manager



City of Austin

P.O. Box 1088, Austin, TX 78767
(512) 974-2200, Fax (512) 974-2832

July 15, 2021

Lynn Meredith, Chair
Summit to Address Unsheltered Homelessness in Austin
Sent via email (lynn@mfiastin.com)

RE: Request for Development Plan and timeline for fundraising goals and roster of Summit Leadership

Dear Chair Meredith,

Recently, the City Council approved a spending framework for funding expected under the American Rescue Plan Act (ARPA) of \$106.7 million for the purpose of expanding housing and services for individuals experiencing homelessness. The delineation of that allocation is as follows:

- Creation of emergency shelter or designated encampments (\$4.2 million);
- Nonprofit capacity building (\$0.5 million);
- Workforce services (\$2.0 million);
- Home Investment Partnership (HOME) grant program (\$11.4 million);
- General homelessness fund (\$5.0 million); and,
- \$83.6 million to be held in a reserve fund pending satisfaction of conditions related to planning and leverage of other funding sources.

The adopted Council Resolution contained the following caveat, “The City’s allocation of the \$106.7 million ARPA allocation is contingent on external partners committing or securing funding of at least \$200 million to match this more than \$100 million investment.” The “external partners” are meant to be private, public, foundation, and individual contributors.

Additionally, City Council intends to review and revise the entire spending framework adopted on June 10th at the time that the City receives its second year allocation of ARPA. (As a note, the City’s entire \$188.4 million of ARPA allocation will be received over the course of two years.)

As part of the City Council approval, staff has been directed to request certain information from Summit Leadership, which includes the following:

- A Development Plan with fundraising goals for private, public, foundation, and individual contributors and a draft timeline for meeting those goals.
- Names of individuals who will continue to serve in positions of Summit Leadership and a description of the group's decision-making process.

There has been good progress toward the housing and funding goals established through the “Summit” recommendations. As a means to keep momentum going and to continue progress, it would ideal to have a response within 30 days.

Summit consultants, City staff, and Matt Mollica, Executive Director of ECHO, have co-created a Funding Plan which outlines investments needed to reach the Summit goals. Given the close relationship between the Funding Plan and the Development Plan, an important next step would be to gain the assurance of Summit Leadership that the Funding Plan is supported. I propose a joint meeting of City staff and Summit Leadership to review the Funding Plan and to make adjustments based on Summit Leadership feedback as well to make any modifications to the Funding Plan in accordance with the Development Plan. By taking this step, the Development Plan, which has been requested of Summit Leadership, should align with the Funding Plan.

Sincerely,

Radcliffe

Rodney Gonzales
Assistant City Manager

Copy: Spencer Cronk, City Manager
Stephanie Hayden-Howard, Assistant City Manager
Dianna Grey, Homeless Strategy Officer

CITY OF AUSTIN Funding Plan Discussion

Summit Next Steps • October 19, 2021



THANK YOU to the City of Austin for Leading the Way!

**Your vision is
leading the way to
transform our
ecosystem to serve
our unhoused
populations.**

Alter called for \$95 million to go toward homelessness, most of it for housing. Combined with the \$11 million in funds previously earmarked for homelessness, the city will spend about \$106 million in federal money on issues related to homelessness.

**Austin City Council commits to
spending \$95M in federal funds on
homelessness**

HOMELESS

**Adler, City of Austin join launch of
federal initiative to address
homelessness**

The House America plan will leverage American Rescue Plan funding to build additional housing for people experiencing homelessness.

Together: **Proving what is possible!**

THANK YOU to Travis County for the \$110 million earmark!

**SHOUT OUT TO
CITY OF AUSTIN
FOR TAKING THE
LEAD!
A BIG VISION For
A Growing City!**



Homelessness Summit Leadership

With your help, we are building a community-fueled and accountable approach to address homelessness in Austin.

We are asking you to support the most comprehensive group of advocates and leaders ever assembled in Austin to implement a unified, strategy focused on unsheltered homelessness.



HomeFront



Fundraising Team

- Lynn Meredith, Chair
- Travis County Judge Andy Brown
- Travis County Commissioner Ann Howard
- Mayor Steve Adler
- Councilmember Kathie Tovo
- Councilmember Ann Kitchen
- Pam Benson Owens, Six Square
- Laura Huffman, Greater Austin Chamber of Commerce
- Joao Paulo Connolly, Austin Justice Coalition
- De Peart, Downtown Austin Alliance
- Leo Ramirez, CEO, Encast, Inc.
- Shuronda Robinson, Adisa Communications

Support Team

- **Dianna Grey, City of Austin Homeless Strategy Officer**
- **Matt Mollica, ECHO**
- **Janine Clark, City of Austin**
- **Cody DeSalvo, Consultant, GreenTree**
- **James Russell, Volunteer**

FUNDRAISING Activity



What it will take: financially

\$515M

3-year cost to house
3,000+ and build
rehousing system
on path to
functional zero



~\$222M

Incremental
funding above
'steady-state'
already committed
and anticipated



~\$178M

New
commitments
from City of
Austin, Travis
County, and others



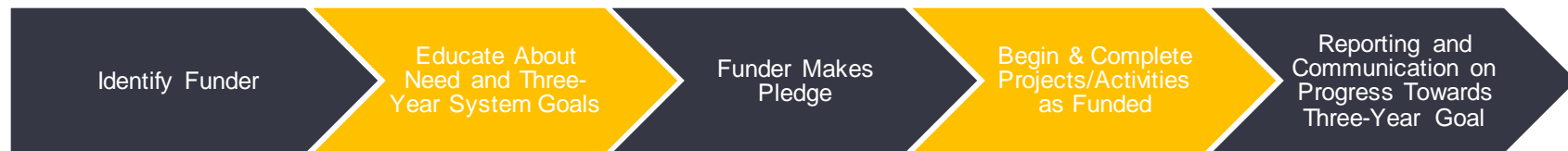
~\$115M

Remaining need
from foundations,
businesses, and
our community to
make this a reality!

Homelessness Summit Activity

- **Weekly Strategy Meetings with Team**
- **Meetings with Potential Funders**
- **Research on Potential Funders**
- **Creation of Materials/Tools**
- **Tracking of Asks/Requests**
- **Established Austin Community Foundation Account**

Funder Cycle



Funding Sources Aligning

Including but not Limited to:

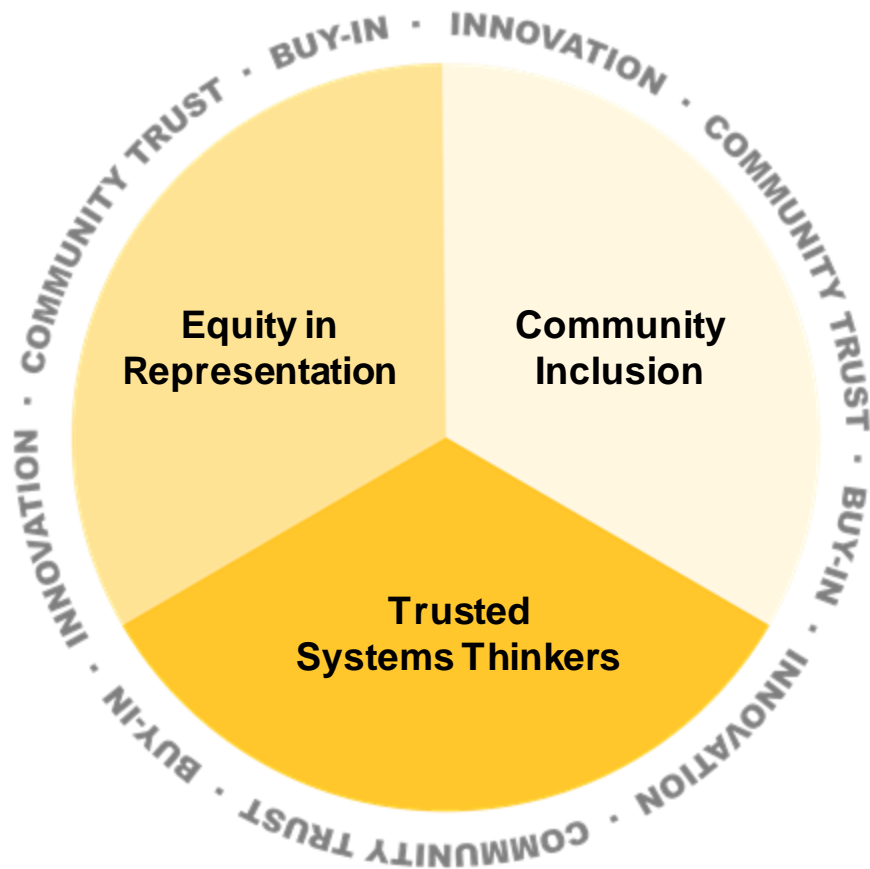
- Major Foundations
- Family Foundations
- Healthcare Partners
- High-wealth Individuals
- Corporations
- City/County Government

GOVERNANCE



Governance Design Approach

Equity and
lived-experience
embedded in
design process



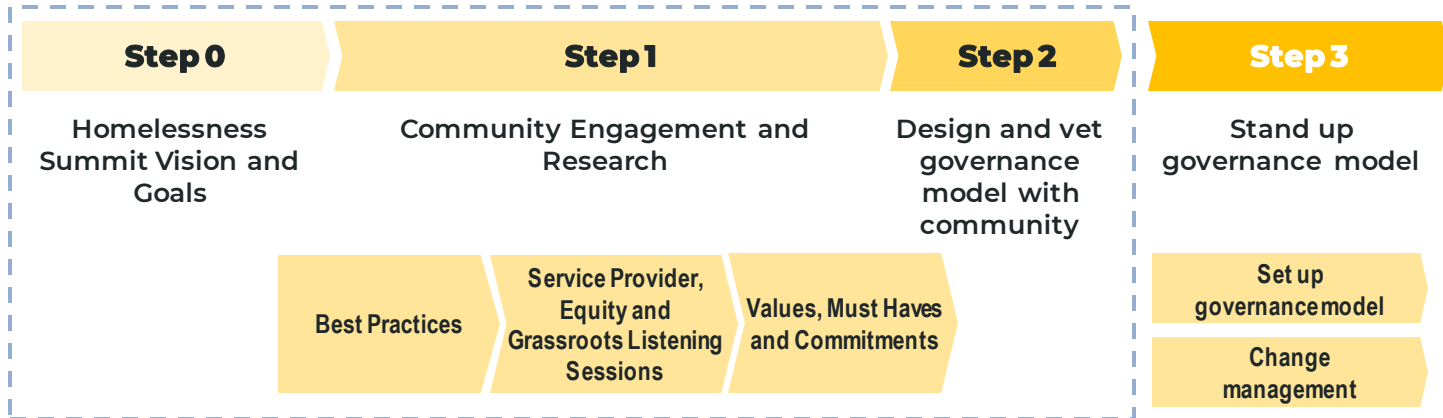
Together: **Proving what is possible!**

Active Research on Governance Models

- City of Houston
- Built for Zero
- Notley Home Front
- Local Government Corporation
- Leadership Council/COC

Governance: High Level Work Plan

Scope of current work related to governance



Deliverable

Governance model integrated with the system

Gather Names for Consideration

Outreach to Stakeholders and Community (service providers, racial and ethnic groups, business, etc)

Synthesize Feedback and Input

Communications and Information Sharing

Leadership

